
Notice of application for a Water Supply and Sewerage Licence

Water 2 Business Limited, registered company number 08518831 whose contact address is at 21e Somerset Square, Nailsea, Bristol BS48 1RD has made an application to the Water Services Regulation Authority (“Ofwat”) for a water supply and sewerage licence with the following authorisation(s).

- Retail authorisation (water).
- Retail authorisation (sewerage).
- Restricted retail authorisation.

Synopsis of the business plan

Water 2 Business Limited (W2BL) is a 70/30 joint venture between Wessex Water Limited and Bristol Water Holdings Limited to participate in competitive non-household retail markets. As an affiliate of companies holding Instruments of Appointment it is being established in accordance with level playing field principles and competition law.

W2BL intends to acquire the non-household businesses of its affiliated Undertakings under the terms of the Exit Regulations arrangements. W2BL’s strategy is to improve the excellent level of service whilst maintaining the pricing that these customers already experience, and extend this to their customers’ other sites across the country and to provide value added services.

While W2BL will inevitably lose some customers to other retailers this strategy, even with some prudent assumptions about customer growth, it delivers a sustainable set of financial forecasts.

How to respond

Any person who wishes to make representations or objections with respect to the application should do so in writing (which includes by email) to Ofwat at Centre City Tower, 7 Hill Street, Birmingham, B5 4UA or by email at casemanagementoffice@ofwat.gsi.gov.uk.

Representations must be received by Ofwat no later than 17.00 hours on 1 August 2016. Further information about how to make representations or objections, including information on the treatment of confidential information, can be obtained from Ofwat at the above address or at <http://www.ofwat.gov.uk/foi/>.