

Centre City Tower, 7 Hill Street, Birmingham B5 4UA  
21 Bloomsbury Street, London WC1B 3HF

By email

26 May 2016

Freedom of Information - Request For Information

Reference: FOI 63052016

Dear [REDACTED]

Thank you for your email in which you request the following:

**Please could you tell me the amount of money your department has spent on social media for the past 3 years?**

**Could you provide this information broken down year by year?**

**Please could you outline what the money was spent on (E.G Facebook post boosts, ads, etc.)**

I can confirm Ofwat does hold the information requested.

1. Total cost (2014-2016) = £25,125.00
2. 2014- = £12,050.00 / 2015-2016 = £13,075.00
3. LinkedIn subscription and predominantly used as a recruitment tool. (2014)

If you have any queries or concerns with regard to the content of this email please do contact me, quoting the reference number.

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of the decision, please contact:

Programme and Project Management Office  
Ofwat  
Centre City Tower

Freedom of Information/EIR Provide the Information

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7 Hill Street  
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[mailbox@ofwat.gsi.gov.uk](mailto:mailbox@ofwat.gsi.gov.uk)

If you are not happy with the outcome of that review you can ask the Information Commissioner's Office to consider your complaint. Generally, the ICO will not make a decision unless you have exhausted Ofwat's complaints procedure. The ICO can be contacted at:

<https://ico.org.uk/>

or

The Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow

Yours sincerely,

Christine Manise  
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Programme and Project Management  
Ofwat  
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7 Hill Street  
Birmingham B5 4UA