
Notice of application for a Water Supply Licence and/or Sewerage Licence

Advanced Demand Side Management Limited, registered company number 02688973, whose contact address is at Commercial House, 80 High Street, Eton, Windsor, Berkshire SL4 6AF has made an application to the Water Services Regulation Authority (“Ofwat”) for a water supply licence and sewerage licence with the following authorisation(s):

- Retail authorisation (water)
- Retail authorisation (sewerage)

Synopsis of the business plan

Advanced Design Side Management Ltd (ADSM) specialise in assisting organisations in the private and public sectors to reduce water and energy consumption – delivering significant financial savings and helping to meet today’s global environmental challenges.

As a natural progression to the existing business model, ADSM wish to enter the retail water market to sell retail water and sewerage services alongside value-added demand management services.

How to respond

Any person who wishes to make representations or objections with respect to the application should do so in writing (which includes by email) to Ofwat at Centre City Tower, 7 Hill Street, Birmingham, B5 4UA or by email at casemanagementoffice@ofwat.gsi.gov.uk.

Representations must be received by Ofwat no later than 17.00 hours on 9 February 2017. Further information about how to make representations or objections, including information on the treatment of confidential information, can be obtained from Ofwat at the above address or at <http://www.ofwat.gov.uk/foi/>