

Notification that Coca-Cola European Partners Great Britain Limited (“CCEP”) has applied for a Water Supply Licence and Sewerage Licence with a self-supply authorisation and proposal by Ofwat to modify the standard licence conditions that will apply to CCEP, if CCEP is granted a self-supply licence

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About this document

Coca-Cola European Partners Great Britain Limited ("**CCEP**"), a registered company with company number 00027173, whose contact address is at Pemberton House, Bakers Road, Uxbridge, England, UB8 1EZ has applied for a retail restricted to self-supply licence with authorisation for water and sewerage ("**WSSL**").

This document provides notice of the application and sets out Ofwat's proposal to modify the standard licence conditions that will apply to CCEP should it be granted a WSSL.

1. The application

CCEP is a manufacturer of soft drinks and producer of mineral waters and other bottled waters. Amongst the products made by CCEP in Great Britain are Coca-Cola, Fanta, Sprite, Schweppes and Capri Sun. On 5 October 2017, CCEP applied for a water supply licence and a sewerage licence, with a retail authorisation limited to self-supply. If granted, this will enable CCEP to provide retail services to itself and associated persons.

A WSSL limited to self-supply will only be granted to supply premises supplied or served using the water supply or sewerage system of an undertaker whose area is wholly or mainly in England.

Synopsis of the business plan

The opening up of the UK's water retail market in April 2017 gives businesses, charity and public sector customers more choice over where and how it sources its water, including the ability to supply themselves. CCEP believe that having a self-supply licence will give it a chance to take more control over its own water use, deal directly with the suppliers and build on the success of its water programme.

CCEP says that a self-supply licence will provides the organisation with an opportunity to build on efficiency works already undertaken whilst driving cost and consumption control in the next phase of their sustainability strategy. In addition, CCEP hope that being an active participant in the market will drive further innovation and provide a direct customer voice in MOSL discussions.

In order to facilitate this application, CCEP has entered a partnership agreement with Waterscan to take on the role and responsibilities for the retail functions including market transactions, data validation, bi-lateral communications, and the management of planned and unplanned events.

2. Proposal to modify the standard licence conditions

Under sections 17H and 17HA of the Act, the Secretary of State has issued standard licence conditions that will apply to all water and sewerage services licensees (WSSL). The standard conditions can be found on the [government website](#).

Under sections 17H(6) and 17HA(7) of the Act, in granting a licence, Ofwat may exclude or modify those standard licence conditions to such an extent as we consider appropriate to meet the circumstances of a particular case.

On 8 April 2016 we published a [consultation on self-supply licences](#) setting out the exclusions and modifications we were minded to make to the standard conditions for self-supply licences. We received 12 responses and on 29 June 2016 we published a [document setting out our conclusions](#) on the exclusions and modifications we intended to make to the standard conditions for self-supply licences. Appendix 1 to that document provided a modified version of the standard conditions highlighting the changes we intended to make.

If we grant CCEP a self-supply licence, our intention is to issue that licence subject to modified standard conditions as reflected in appendix 1 to our 29 June 2016 consultation.

In order to modify the licence conditions, Ofwat must consult for 28 days. This will be followed by a decision on CCEP's application and the licence conditions that should apply.

How to respond

Any person who wishes to make representations or objections with respect to the application and our proposal to modify the standard licence conditions should do so in writing (which includes by email) to Ofwat at Centre City Tower, 7 Hill Street, Birmingham, B5 4UA or by email at laura.easterbrook@ofwat.gsi.gov.uk.

Representations must be received by Ofwat no later than 17.00 hours on 21 November 2017. Further information about how to make representations or objections, including information on the treatment of confidential information, can be obtained from Ofwat at the above address or at <http://www.ofwat.gov.uk/foi>