
Notice of application for a Water Supply Licence and Sewerage Licence

Smarta Water Limited, registered company number 09896052, whose contact address is at Morton House, Fencehouses, Houghton Le Spring, Durham, England DH4 6QA, has made an application to the Water Services Regulation Authority (“Ofwat”) for a water supply licence and sewerage licence with the following authorisations:

- Retail authorisation (water)
- Retail authorisation (sewerage)
- Restricted retail authorisation

Synopsis of the business plan

Smarta Water Ltd aims to be recognised as one of the UK’s leading water retailers, with customers at the very heart of our business. We are committed to provide a high quality consistent level of customer service, underpinned by a competitive pricing strategy with an innovative approach to increasing efficiency, improving sustainability and reducing the costs to and for our customers.

How to respond

Any person who wishes to make representations or objections with respect to the application should do so in writing (which includes by email) to Ofwat at Centre City Tower, 7 Hill Street, Birmingham, B5 4UA or by email at casemanagementoffice@ofwat.gsi.gov.uk.

Representations must be received by Ofwat no later than 17.00 hours on 1 March 2018. Further information about how to make representations or objections, including information on the treatment of confidential information, can be obtained from Ofwat at the above address or at <http://www.ofwat.gov.uk/foi/>

Ofwat will only use the information you have provided for the purpose of this consultation. We will retain your information in accordance with Ofwat’s retention schedule and will not share with third parties unless we have a legal obligation to do so. For further information please see Ofwat’s Privacy Policy in our Publication Scheme.