

Vision and Strategy Web Form Response (Watering Pipe Ltd.)

<b>Name</b>
Mr Kerry Frost
<b>Organisation or company</b>
Watering Pipe Ltd.
<b>Open questions</b>
<b>Based on the draft in our discussion document, what do you think should be included in a shared vision for the sector? What are the collective aspirations it needs to achieve?</b>
An increase in Water management capacity. A zero tolerance on pollution from CSO and run off incidents. Improvement in Rainwater harvesting and water reuse techniques. A stronger focus on securing the extra storage of water for the changing climate. Addressing this " Planning for a resilient and affordable water supply is not yet effective".
<b>Should water companies be encouraged or incentivised to consider wider public value in what they do? What does this phrase mean to you, and should Ofwat take a role in making that change happen?</b>
Yes. And Yes. The opening of reservoirs and river/ canal restoration is a good development for the wider community to have access to recreational space. More of this should be encouraged as well as more protection of wetlands and coastal areas from pollution. Financing litter picking, river path maintenance and cleaning water ways has only positive impacts for the wider society.
<b>Do you think long term aspirations and targets will be effective in driving the sector forwards? What should they cover and how should they work in practice?</b>
Regulation and practical governance is welcomed, the price reviews and planning to implement capacity changes are how to achieve or sustain this sector. Perhaps a closer look at decentralization of key processes will help.
<b>Do you think we're focusing on the right areas in which to drive transformational change, as we've set out on pages 26-29? E.g. innovation, the natural environment, customer relationships.</b>
Here @Wateringpipeltd we welcome the launch of the World Water Innovation Fund involving Severn Trent Water and United Utilities partnering with water services providers around the world to fund, develop, and accelerate new technologies.
<b>How do you think we could evolve our approach to price controls, building on the conversation on page 36?</b>
I suppose a more accurate metering of water consumption, waste water and water harvesting from rain as well as SuDS capacities are the necessary steps forward to develop the infrastructure side of the network. Relating buildings and peoples rates to the specific needs and adoptions of each client at the same time as building on incentives to reduce demand on the network/environment. Is a devolved approach going to reduce the cost of the water bill for clients in the UK? I think yes.

Can sea level rise and flooding be tackled by humans? I think yes.  
Please get in touch for more info and new technology for the Water sector.