

Vision and Strategy Web Form Response (Worldspan Innovations)

Name
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Open questions
Based on the draft in our discussion document, what do you think should be included in a shared vision for the sector? What are the collective aspirations it needs to achieve?
<p>Fresh, clean, WATER can be available for all of us. Firstly, we should consider what is wrong with the present system. Wastage, sadly is paramount. Leaks are excessive, but more importantly the use of fresh water to flush away human waste, washing-up and shower or bath water is a gross extravagance.</p> <p>The average amount of 150 litres is used daily by each individual. One third of this fresh water is used for the dirtiest jobs. It could be saved to both financial and water preservation for our national benefit. The cost is negligible,when compared to the savings achieved.</p> <p>Household water expenditure is reduced, valuable fresh water is not wasted and this new and logical approach is nationally advantageous to everyone. The water and money saved runs into millions, litres and pounds.</p> <p>Common sense and initiative should prevail and set an easily demonstrated international example. We have the solution to benefit all of us.</p>
Should water companies be encouraged or incentivised to consider wider public value in what they do? What does this phrase mean to you, and should Ofwat take a role in making that change happen?
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Do you think long term aspirations and targets will be effective in driving the sector forwards? What should they cover and how should they work in practice?
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Do you think we're focusing on the right areas in which to drive transformational change, as we've set out on pages 26-29? E.g. innovation, the natural environment, customer relationships.
No
How do you think we could evolve our approach to price controls, building on the conversation on page 36?
Of course