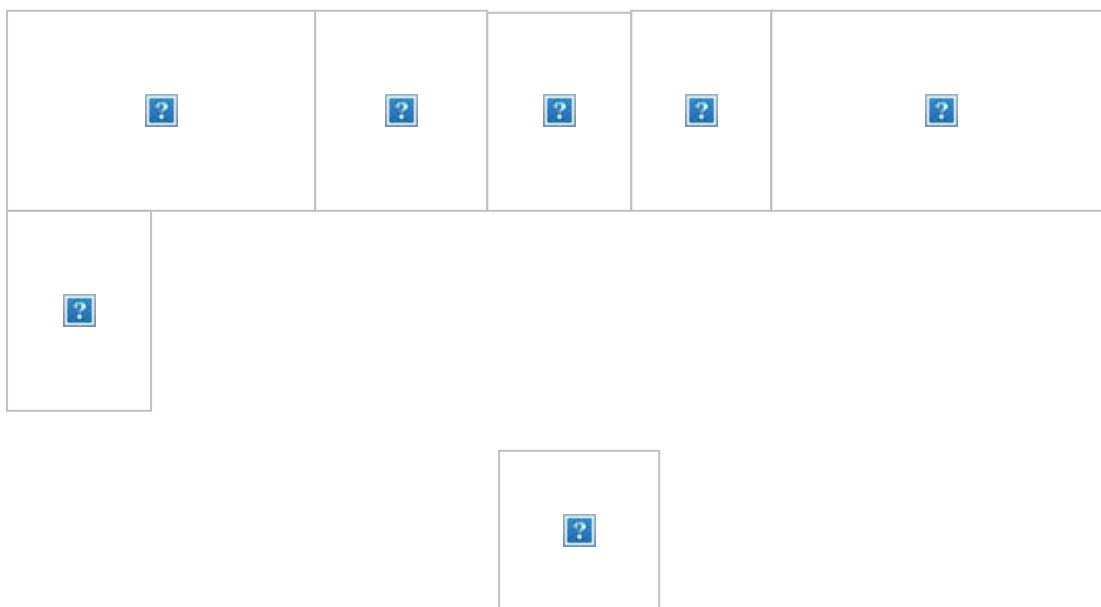


From: [Keyaccounts strategicpartnering](#)
To: [REDACTED]
Subject: Example: 2019 DD email invite to non subscribers (a one-off)
Date: 02 May 2019 14:42:07
Attachments: [image001.png](#)
[image022.png](#)
[image004.jpg](#)
[image009.jpg](#)
[image014.jpg](#)
[image015.jpg](#)
[image019.jpg](#)
[image020.jpg](#)
[image021.png](#)

Next time, include an opt-out opportunity



Developer Services Developer Day 2019.

The Developer Services team will be hosting our fifth annual **Thames Water Developer Day** event in London on **Thursday 7 February 2019**, and I'd like to personally invite you to join us. The details have been shared in our monthly newsletter, but I'm aware that you're not on our list of subscribers, so you won't have seen it.

I hope you're happy to receive this one-off communication – I'm writing because our records show you've previously worked with us, and I didn't want you to miss out on the opportunity to attend this important event. Should you wish to subscribe to our monthly newsletter for more regular updates, you can subscribe at <http://eepurl.com/c8arwL>

Please also feel free to share this invitation with your colleagues.

Register for the event.

[Register to attend our Developer Day here](#) – don't forget to tell me your full name, company, role, any special dietary requirements, and your best contact number.

On the agenda.

The day will include interactive discussions, opportunities to network with your peers, and meet members of the Developer Services team. We'll share strategic updates on key developer issues, and ask for your latest feedback on our service. Key topics will include:

New Connection Charges - we'll be announcing our 2019/20 charges

Ofwat's Code for Adoption Agreements - we'll explain what's changing in sewer adoptions and self-lay (water adoptions)

D-MeX - Ofwat's new measure of how we're performing for customers

Metering - Our newly revised policy on 'internal-fit' meters

We anticipate timings of the day to be 8.30am - 2pm, and breakfast and lunch will be provided. The full agenda will be shared nearer the time.

About the venue.

We'll be holding the event at etc.venues, One Drummond Gate, Victoria, London, SW1V 2QQ.

[Map](#)

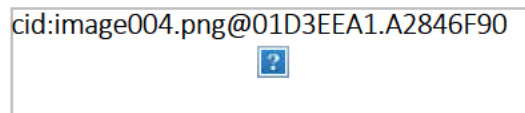
[Useful travel tips](#)

I hope you can join us. Please call me if you have any queries.

Kind regards,

[Redacted signature block]
Mobile [Redacted]
[Redacted]

Clearwater Court, Vastern Road, Reading, RG1 8DB
Find us online at developers.thameswater.co.uk



Data privacy.

When you register your details, I'll save them for the purposes of coordinating the event, gathering feedback, and may also keep a record of your attendance for up to one year to keep you informed of any related follow-on events.