

October 2020

Variation of Independent Water Network Limited's appointment to include Rowtree Park, Collingtree in Northampton

1. About this document

Variation of Independent Water Networks Limited's appointment to include Rowtree Park, Collingtree.

On 2 September 2020, Ofwat began a [consultation on a proposal](#) to vary Independent Water Network Limited's ("**Independent Water Network**") appointment to become the water provider for a development in Anglian Water Services Limited's ("**Anglian Water**") water services area called Rowtree Park, Collingtree in Northampton ("**the Site**").

The consultation ended on 30 September 2020. During the consultation period, we received representations from four organisations, which we considered in making our decision. On 15 October, we granted Independent Water Network a variation to its existing appointment to enable it to supply water services to the Site.

This notice gives our reasons for making this variation.

Contents

| | |
|---|----|
| 1. About this document | 2 |
| 2. Introduction | 4 |
| 3. The application | 6 |
| 4. Responses received to the consultation | 8 |
| 5. Conclusion | 10 |
| Appendix 1: Site Map | 11 |

2. Introduction

The new appointment and variation mechanism, specified by Parliament and set out in primary legislation, allows one company to replace the current company as the provider of water and/or sewerage services for a specific area. This mechanism can be used by new companies to enter the market and by existing companies to expand into areas where they are not the appointed company. In this case, Independent Water Network applied to replace Anglian Water to become the appointed water company for the Site.

A company may apply for a new appointment (or a variation of its existing appointment to serve an additional site) if any of the following three criteria are met:

- None of the premises in the proposed area of appointment is served by the existing appointed company at the time the appointment is made (the **“unserved criterion”**);
- Each premises is likely to be supplied with at least 50 mega litres per year (in England) or at least 250 mega litres per year (in Wales) and the customer in relation to each premises consents (**“the large user criterion”**);
- The existing water and sewerage supplier in the area consents to the appointment (**“the consent criterion”**).

When considering applications for new appointments and variations, Ofwat operates within the statutory framework set out by Parliament, including our duty to protect consumers, wherever appropriate by promoting effective competition. In particular, in relation to unserved sites, we seek to ensure that the future customers on the site – who do not have a choice of supplier – are adequately protected. When assessing applications for new appointments and variations, the two key policy principles we apply are:

1. Customers, or future customers, should be no worse off than if they had been supplied by the existing appointee; and
2. We must be satisfied that an applicant will be able to finance the proper carrying out of its functions as a water and/or sewerage company.

Entry and expansion (and even the threat of such by potential competitors) can lead to benefits for different customers (such as household and business customers and developers of new housing sites). Benefits can include price discounts, better

services, environmental improvements and innovation in the way services are delivered.

Benefits can also accrue to customers who remain with the existing appointee, because when the existing appointee faces a challenge to its business, that challenge can act as a spur for it to improve its services. We believe the wider benefits of competition through the new appointments and variations mechanism can offset any potential disbenefits for existing customers that might arise. We consider these potential disbenefits in more detail below.

3. The application

Independent Water Network applied to be the water services provider for the Site under the unserved criterion set out in section 7(4)(b) of the Water Industry Act 1991 (“**WIA91**”). Independent Water Network will serve the Site by way of a bulk supply of water from Anglian Water.

3.1 Unserved status of the Site

Independent Water Network is applying for a variation based on the unserved criterion. To qualify under the unserved criterion, an applicant must show that at the time the appointment or variation is made, none of the premises in the proposed area of appointment is served by the existing appointee.

Anglian Water has provided a letter, dated 15 July 2020, confirming that, in its view, the Site is unserved. This is due to the fact that Anglian Water has not identified any served properties for water supply on the Site.

There is also a site map attached to the application which confirms that there are currently no properties on the Site.

Having considered the facts of the Site, the maps and the letter from Anglian Water, we are satisfied that this Site may be considered as unserved.

3.2 Financial viability of the proposal

We will only make an appointment or variation if we are satisfied that the proposal poses a low risk of being financially non-viable. We assess the risk of financial viability on a site-by-site basis and also consider the financial position of the company as a whole.

Based on the information available to us, we concluded that the Site demonstrates sufficient financial viability, and Independent Water Network has satisfied us that it can finance its functions and that it is able to properly carry them out.

3.3 Assessment of ‘no worse off’

Independent Water Network will match the charges of Anglian Water at the Site.

With regard to service levels, we have reviewed Independent Water Network’s Codes of Practice and its proposed service levels and compared these to the Codes

of Practice and the performance commitments of Anglian Water. Based on this review, we are satisfied that customers will be offered an appropriate level of service by Independent Water Network and that overall customers will be 'no worse off' being served by Independent Water Network instead of by Anglian Water.

3.4 Effect of variation on Anglian Water's customers

In considering whether customers will be no worse off, we also looked at the potential effects of this variation on the charges that Anglian Water's existing customer base may face.

The calculation necessarily depends on a range of assumptions, and there are clearly difficulties involved in quantifying the effect on customers of Anglian Water. It is therefore necessary to use a simplified set of figures. We have expressed the effect in 'per bill' terms to try and quantify the possible effect in an easily understandable way. Broadly, we have assessed the potential magnitude of this impact by comparing how much Anglian Water might have expected to receive in revenue from serving the Site directly, were it to serve the Site, with the revenues it might expect from the proposed arrangement with Independent Water Network.

In this case, we have calculated that if we grant the Site to Independent Water Network, there will be no impact on the bills of Anglian Water's existing customers.

This impact does not take into account the potential spillover benefits to customers arising from dynamic efficiencies achieved as a result of the competitive process to win new sites.

3.5 Developer choice

Where relevant, we take into consideration the choices of the site developer. In this case, the developer, Bovis Homes has given its consent for Independent Water Network to be the water services provider for the Site.

4. Responses received to the consultation

We received four responses to our consultation, from the Consumer Council for Water (“**CCW**”), the Drinking Water Inspectorate (“**DWI**”), Environment Agency (“**EA**”), Northampton Borough Council. DWI, EA and Northampton Borough Council stated that they have no comments to make regarding this consultation.

4.1 CCW

CCW stated that in general it expects NAV appointees to exceed or at least match the incumbent’s prices, service levels and service guarantees.

CCW noted that Independent Water Networks intends to continue its voluntary policy of charging 2.5% less than the incumbents’ volumetric charges for the 2020-21 charging year. Any customers who move into the Site before April 2021 will therefore benefit from this reduction, but it is unclear if it will continue beyond this charging year. CCW stated that under these arrangements, customers may be temporarily better off than they would have been if Anglian Water had served them but the long-term price benefits are unclear. It said it would be disappointed if the discount is not applied in future years. CCW also noted that Independent Water Networks offers discounts to customers who opt for e-billing or pay by direct debit.

CCW stated that it is aware that Independent Water Networks has revised its proposed service levels during the application process. Taking account of the revised service levels CCW considers that Independent Water Networks generally matches or exceeds Anglian Water’s service levels, so overall it supports the application.

CCW states that given its relatively small size and customer base it may be appropriate for Independent Water Networks to tailor some of the services that it provides. It notes that Independent Water Networks will not be able to offer it financially vulnerable customers a social tariff in the way that Anglian Water can, although it will still offer the standard WaterSure tariff. CCW set out its expectation that Independent Water Networks would offer appropriate, flexible support to any customer in financial difficulty who would otherwise have benefitted from a social tariff and that this should not be at the expense of its other customers.

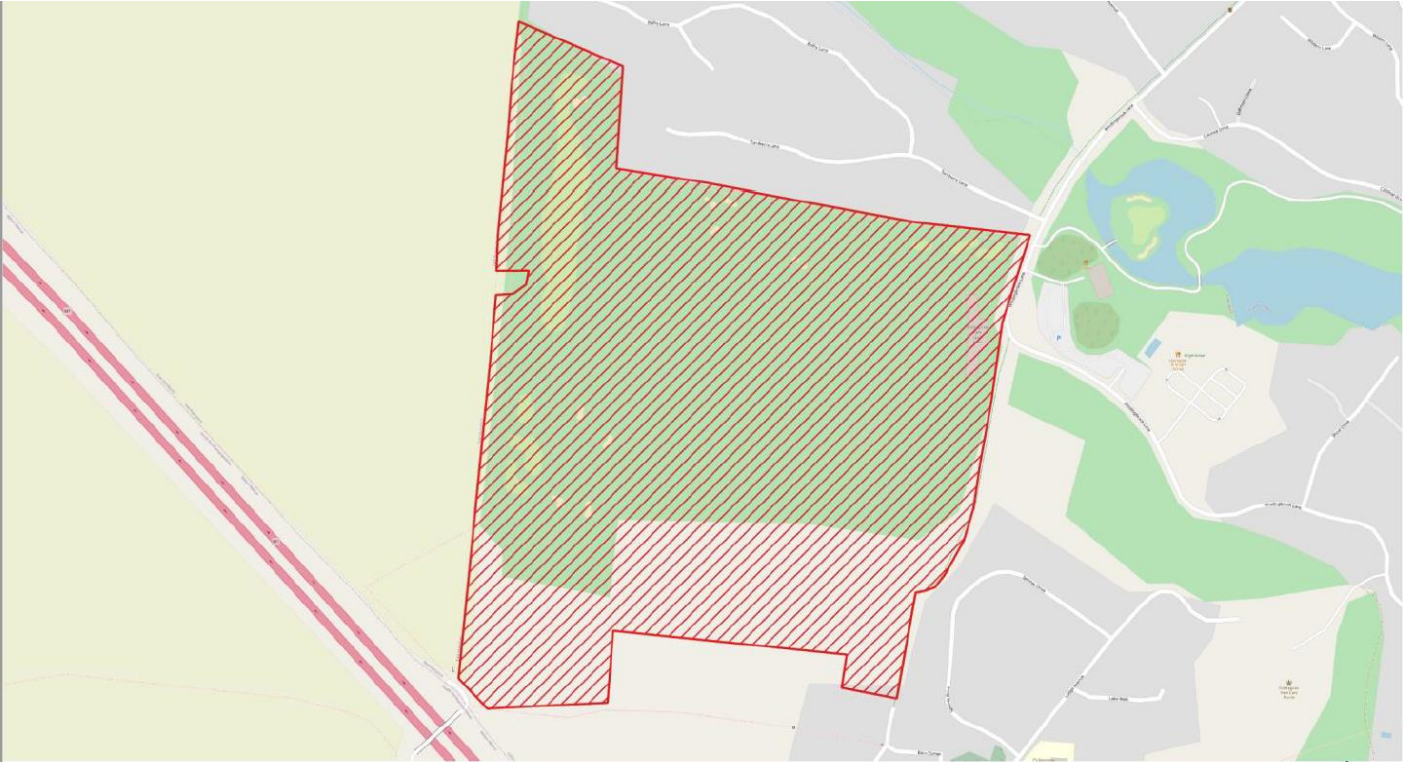
One of our key policies is that customers should be no worse off if a NAV is granted. That is, an applicant must ensure its new customers are made no worse off in terms of charges and service than if they had been supplied by the previous appointee. We do not require applicants to better the service and price of previous incumbents.

CCW noted our conclusion that Anglian Water’s existing customers would see no potential increase in their water bills as a result of the variation. It notes that there is no evidence of significant benefits to the existing customers of Anglian Water and it questions the value of the NAV regime if it cannot deliver benefits to customers.

5. Conclusion

Having assessed Independent Water Network's application, and having taken account of the responses we received to our consultation, we decided to grant a variation to Independent Water Network's area of appointment to allow it to serve the Site to supply water. This variation became effective on 16 October 2020.

Appendix 1: Site Map



PLAN REFERRED TO IN THE VARIATION OF THE APPOINTMENTS OF INDEPENDENT WATER NETWORKS LIMITED AND ANGLIAN WATER SERVICES LIMITED, AS WATER UNDERTAKERS, MADE BY THE WATER SERVICES REGULATION AUTHORITY ON

ADDRESS: ROWTREE PARK, COLLINGTREE, NORTHAMPTON, NN4 0PA
OS GRID REFERENCE: 474853, 256075

SCALE: 1:7500
DRAWN BY: EA
DATE: 08/06/2020

EA
15/10/2020

**ROWTREE PARK WATER SUPPLY
INSET MAP 1**

PROJECT: N0021436



Ofwat (The Water Services Regulation Authority)
is a non-ministerial government department.
We regulate the water sector in England and Wales.

Ofwat
Centre City Tower
7 Hill Street
Birmingham B5 4UA

Phone: 0121 644 7500
Fax: 0121 644 7533
Website: www.ofwat.gov.uk
Email: mailbox@ofwat.gov.uk

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