Appendix 4: Indicative mapping from service incidents to performance commitments



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### Background

For PR24, we jointly commissioned Accent and PJM Economics to undertake research into the value water customers place on different service failures.

We planned to use the valuations produced from the analysis of the survey to derive ODI rates for the Performance Commitments (PCs) for each company as set out below:



This annex sets out the theoretical mapping approach for each PC, regardless of whether we were able to successfully produce a marginal benefit estimate or not.



# Indicative mapping for PR24 PCs

Customer facing PCs	Customer research valuations
<b>Total water demand</b> (leakage, PCC, business demand) Ml/d	Hosepipe bans Emergency drought restrictions Low flows in rivers nearby Low flows in rivers elsewhere
<b>Customer contacts about drinking water quality</b> Per 1,000 population	Discoloured water – 6 hours Discoloured water – 24 hours Taste or smell of water – 6 hours Taste or smell of water – 24 hours
<b>Compliance risk index</b> %	Boil water notice Do not drink notice
Water supply interruptions HH:mm:ss per customer	Planned interruption – 6 hours Unplanned interruption – 6 hours Unplanned interruption – 24 hours
Internal sewer flooding Per 10,000 connections	Internal sewer flooding
External sewer flooding Per 10,000 connections	External sewer flooding

Other PCs	Other valuation techniques
<b>Biodiversity</b> Units tbc	Expect to use external valuations
<b>Operational greenhouse gas</b> <b>emissions</b> tCO2e or %	Expect to use external valuations or marginal costs from bidding competition

Environmental PCs	Customer research valuations
<b>Pollution incidents</b> Per 10,000km of sewer	Minor pollution incident – nearby Minor pollution incident – elsewhere Significant pollution incident – nearby Significant pollution incident – elsewhere
Serious pollution incidents nr	Significant pollution incident – nearby Significant pollution incident – elsewhere
Discharge permit compliance %	River water quality not high – nearby River water quality not high - elsewhere
River water quality	River water quality not high - nearby River water quality not high - elsewhere
Bathing water quality	Bathing water quality - not excellent Bathing water quality - not good
Storm overflows	Storm overflow - nearby, 4 hours Storm overflow - elsewhere, 4 hours

Asset health PC	Other valuation techniques	
<b>Mains repairs</b> Per 10,000km of mains	Inferred benefits (mapped to other PCs)	
Unplanned outage %	Inferred benefits (mapped to other PCs)	
<b>Sewer collapses</b> Per 1,000km of sewer	Inferred benefits (mapped to other PCs)	



# 1. Customer facing PCs

### Internal sewer flooding

PC Definition	The measure is calculated as the number of internal sewer flooding incidents normalised per 10,000 sewer connections
Relevant service failures	Sewer flooding inside your property





### External sewer flooding

PC Definition	The measure is calculated as the number of external sewer flooding incidents normalised per 10,000 sewer connections
Relevant service failures	Sewer flooding outside your property





### **Customer contacts**

PC Definition	The number of times the company is contacted by consumers due to the taste and odour of drinking water or because the drinking water is not clear, reported per 1,000 population.
Relevant service failures	Discoloured water – 6 hours & 24 hours Taste or smell of water – 6 hours & 24 hours





# Demand (1)

PC Definition	Reduction in leakage, PCC and business demand					
Relevant service failures	Hosepipe bans Emergency drought restrictions Low flows in rivers nearby Low flows in rivers elsewhere					

Valuation of a reduction of 1Ml/day of demand	Equals	Change in likelihood of a TUB with 10% change in demand	Multiplied by	Total HH customer valuation of hosepipe ban (£)	Plus	Change in likelihood of a NEUB with 10% change in demand	Multiplied by	Total NHH customer valuation of hosepipe ban (£)	Plus	Change in likelihood of emergency drought restrictions with 10% change in demand	Multiplied by	Total customer valuation of emergency drought restrictions (£)
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All divided by the number of Ml/day
associated with a 10% change in demand

Plus Ch lik dr wi in	hange in kelihood of rought permits ith 10% change n demand	Multiplied by	Total customer valuation of low flow nearby (£)	Plus	Change in likelihood of drought permits with 10% change demand	Multiplied by	Total customer valuation of low flow elsewhere (£)
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# Demand (2)



### Interruptions



## Compliance Risk Index (CRI)



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# 2. Environmental PCs

# Bathing water quality (1)

PC Definition	<ul> <li>Bathing water quality provides a measure of whether the condition of bathing waters within a company's area will improve or deteriorate over a season. It determines the overall score (%) for the bathing waters in a company's region.</li> <li>Each classification is assigned a score:</li> <li>Poor = 0%</li> <li>Sufficient = 33%</li> <li>Good = 66%</li> <li>Excellent = 100%</li> <li>The overall score is the average of scores for all bathing waters in the company's region.</li> </ul>
Relevant service failures	Coastal bathing water is not Excellent quality Coastal bathing water is neither Excellent nor Good quality



## Bathing water quality (2)





# **Pollution incidents (1)**

PC Definition	The total number of pollution incidents (categories 1 to 3) per 10,000km of sewer length from wastewater assets for which the company is responsible in a calendar year.
Relevant service failures	<ul><li>Minor pollution incident <i>nearby</i></li><li>Minor pollution incident <i>elsewhere</i></li></ul>



#### **Double counting**

The *pollution incidents* PC includes category 1–2 (serious) pollution incidents in the measure, meaning customer valuations would be captured by both pollution PCs. To account for this we:

- Measure customers' minor pollution incident valuation in *pollution incidents* for category 1–2 pollution incidents
- Measure the difference between customers' major and minor pollution incident valuations in *serious pollution incidents* to only capture the additional valuation from serious pollution incidents



# **Pollution incidents (2)**



# Serious pollution incidents (1)

PC Definition	The number of serious pollution incidents (categories 1 to 2) from water or wastewater assets for which the company is responsible in a calendar year.
Relevant service failures	<ul> <li>Significant pollution incident <i>nearby</i></li> <li>Significant pollution incident <i>elsewhere</i></li> </ul>
	<ul> <li>Minor pollution incident nearby (applied to wastewater assets only)</li> <li>Minor pollution incident elsewhere (applied to wastewater assets only)</li> </ul>



#### **Double counting**

The *pollution incidents* PC includes category 1–2 (serious) pollution incidents in the measure, meaning customer valuations would be captured by both pollution PCs. To account for this we:

- Measure customers' minor pollution incident valuation in *pollution incidents* for category 1-2 pollution incidents
- Measure the difference between customers' major and minor pollution incident valuations in serious pollution incidents from wastewater assets to only capture the additional valuation from serious pollution incidents



### Serious pollution incidents (2)



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### Storm overflows

PC Definition	The average number of spills per overflow per calendar year.
Relevant service failures	<ul><li>Storm overflow nearby</li><li>Storm overflow elsewhere</li></ul>



# Discharge permit compliance and river water quality interaction

- In the survey customers valued "river water quality not high" nearby and elsewhere
- River water quality is driven by a number of factors some of which are captured by our PCs
- There are two PCs which capture elements of river water quality discharge permit compliance and the river water quality PC
- We needed to ensure there is no double counting of the valuation across the two PC's





# River water quality (1)

PC Definition	The percentage reduction in phosphorus emissions to river catchments as a result of water company activities relative to the load of total phosphorus discharged by all wastewater treatment works in the 2020 baseline	
Relevant service failures	<ul> <li>River water quality not high - nearby</li> <li>River water quality not high - elsewhere</li> </ul>	





# River water quality (2)





# Discharge permit compliance

River water quality "not high" can be split into three components:



- Using the RNAG data set we have considered options to work out the weight we should apply to the river water valuations for the discharge permit compliance PC.
- Discharge permit compliance failure is not a category in this data set so we have considered options (set out in the table)
- Our preferred approach is option 2.
- We took advice from the EA and we proposed to assume RNAG caused by  $NH_3$  and BOD linked to "sewerage discharges (continuous)" are caused by discharge failures.
- We would use GIS spatial mapping to assign population to historic incidents where discharges have led to "not-good" status to enable us to distinguish between nearby and elsewhere.

### **Options for mapping approach**

**Option 1.** Assume all "not good" status water bodies not linked to phosphorus are caused by discharge failures.

Option 2. Assume a subset of all "not good" status water bodies are caused by discharge failures, based on expert judgement.

**Option 3**. Derive a relationship between discharge consent failures and status of water bodies using econometric modelling.



# **Discharge permit compliance (1)**

PC Definition	The discharge permit compliance metric is reported as the number of wastewater treatment works (to treat and dispose of sewage) and water treatment works (for the water supply service) in line with their numeric discharge permit conditions divided by the total number of numeric permits in a year.
Relevant service failures	<ul> <li>River water quality not high - nearby</li> <li>River water quality not high - elsewhere</li> </ul>



## **Discharge permit compliance (2)**



# **3. Asset health PCs**

### Unplanned outages – conceptual mapping and links to customer valuations

![](_page_27_Figure_1.jpeg)

# Mains repairs (bursts) – conceptual mapping and links to customer valuations

![](_page_28_Figure_1.jpeg)

### Sewer collapses – conceptual mapping and links to customer valuations

![](_page_29_Figure_1.jpeg)